

# Span Type Specimen

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## About

Span is a modern glyphic type family that flaunts its engraved heritage with sweeping serifs and sculptural forms. Bridging the contemporary and traditional, Span appears exuberant yet dignified. Designed primarily for luxurious headlines and titles, Span's strong vertical stress is softened by elegant organic curves while its compact height accentuates the deep serifs.

The family offers five weights, each with three widths and italics. The condensed styles provide an invaluable advantage when designing within narrow spaces. Span's italics strike a balance between true italics and oblique letterforms to create a change in rhythm while preserving its chiselled style.

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## Overview

30 styles comprised of 5 weights, 3 widths and accompanying italics. Additional features include alternate characters, swashes, Small Caps and Mid Caps. 987 glyphs per style.

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Thin	Thin Condensed	Thin Compressed
<i>Thin Italic</i>	<i>Thin Condensed Italic</i>	<i>Thin Compressed Italic</i>
Light	Light Condensed	Light Compressed
<i>Light Italic</i>	<i>Light Condensed Italic</i>	<i>Light Compressed Italic</i>
Regular	Regular Condensed	Regular Compressed
<i>Regular Italic</i>	<i>Regular Condensed Italic</i>	<i>Regular Compressed Italic</i>
Semibold	Semibold Condensed	Semibold Compressed
<i>Semibold Italic</i>	<i>Semibold Condensed Italic</i>	<i>Semibold Compressed Italic</i>
<b>Bold</b>	<b>Bold Condensed</b>	<b>Bold Compressed</b>
<b><i>Bold Italic</i></b>	<b><i>Bold Italic Condensed</i></b>	<b><i>Bold Compressed Italic</i></b>

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## Supported Languages

Albanian, Asturian, Basque, Breton, Bosnian, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Filipino, French, Galician, German, Hungarian, Icelandic, Indonesian, Irish, Italian, Kurdish, Latin, Latvian, Lithuanian, Malay, Maltese, Moldavian, Norwegian, Occitan, Polish, Portuguese, Romanian, Samoan, Serbian (Latin), Slovak, Slovenian, Spanish, Swahili, Swedish, Tagalog, Turkish, Walloon, Welsh, Wolof, Zulu

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## Designer

Jamie Clarke, Published 2020, @jamieclarketype

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# OYSTER PEARLS

LONDON TO PENZANCE – WEST COUNTRY FAST SLEEPER SERVICE

## *The Great Exhibition of 1851*

Superfino Montecristi Panama. Handwoven by skilled artisans

## Nº10 Downing St.

OUR FINEST SCOTCH WHISKEY: SMOKY TOFFEE & VANILLA

## *Fifth Avenue Hats*

TOUR DE FRANCE | STAGE 14 | CLERMONT FERRAND - LYON | 191KM

## PAUL CÉZANNE (1839-1906)

“Unashamedly gregarious, flamboyant and melodramatic”

## *GOTHIC HAUNTING*

# JAMIE CLARKE TYPE

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## Distinguishing Features



Expansive strokes with just the right amount of contrast

Deep tapered serifs. Strong vertical axis

Distinctive triangular terminals

Compact vertical proportions. Soft branching curves balancing strong vertical stems

Alternate characters Q, U, R, q, &

Restrained swashes. Available in both roman and italic styles

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## Extended Capabilities

A variety of additional features enhance Span's typographic capabilities, including restrained swashes and flourishes are available in both roman and italic styles. Span also introduces an additional set of capitals for exceptional typographic control over uppercase settings. 'Mid Caps' sit midway between full-height capitals and lowercase letters and extend Span's title setting options to All Capitals. Capitals with Mid Caps and Capitals with Small Caps.

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A greater range of title settings is achievable through a combination of Capitals, Mid Caps, Small Caps and Lowercase



Below settings clockwise from top left: All Caps, Capitals with Mid Caps, Capitals with Lowercase, Capitals with Small Caps

**PHRASE & FABLE**  
*E. COBHAM BREWER*

**ARTISTIC PRINTER**  
*CLOUSE MØLLER*

**NATIVE HEDGEROWS**  
*SYLVESTER THORNE*

**Gothic Architecture**  
*Maria Gilbert Scott*

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Span Regular, 48pt, All Caps, Mid Caps, Small Caps, Lowercase, Italic

THE FIRST QUESTION  
OF COURSE WAS, HOW  
TO GET DRY AGAIN? THEY  
had a discussion about  
*this and after 15 minutes*

Span Bold, 48pt, All Caps, Mid Caps, Small Caps, Lowercase, Italic

THE FIRST QUESTION  
OF COURSE WAS, HOW  
TO GET DRY AGAIN? THEY  
had a discussion about  
*this and after 15 minutes*

Quietly Exquisite

Bright Sapphire

Phrase & Fable

Typographical

Impressionists

*Flying Buttresses*

*Artist Exhibitors*

*Opulent Kuwait*

*Bristol Harbour*

*Medicinal Plant*

## JAMIE CLARKE TYPE

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Span Condensed, Capitals with Lowercase: Thin, Light, Regular, Semibold, Bold

Radiometric Date

*Golden Chanterelle*

Prize Strawberry

*Juniper & Angelica*

Guilloche Enamel

*Heartwood Forest*

Hintertux Glacier

*United Champions*

Château d'Yquem

*Geographical Icon*

Span Compressed, Capitals with Lowercase: Thin, Light, Regular, Semibold, Bold

Cabernet Sauvignon

*Hibiscus & Blackberry*

Post-nominal letters

*Derailleur Mechanism*

Aqua Conservation

*Shackleton's Journey*

Fisherman's Wharf

*Parliamentarianism*

8th November 1796

*Chocolate Marquise*

## JAMIE CLARKE TYPE

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Span Condensed, Capitals with Mid Caps: Thin, Light, Regular, Semibold, Bold

ANCIENT KINGDOM

CRANBERRY JUICE

A STOLEN LETTER

BIRTHS & DEATHS

**DARK MYSTERY**

*EXQUISITE DIAMOND*

*SUPER HERO MOVIE*

*FEROCIOUS VIPER*

*ETERNAL TRINKET*

***FORGOTTEN STARS***

Span Compressed, Capitals with Mid Caps: Thin, Light, Regular, Semibold, Bold

CLERKENWELL GREEN

SILENT COMPASSION

NICE PHOTOGRAPH!

**ANCIENT KINGDOM**

**SOMERSET CIDERS**

*COMPANIONABLE BOOKS*

*BILLIONAIRE YACHTERS*

*FIGURE SKATING JUMP*

***CAPITAL INVESTMENT***

***MAGNIFICENT BEAST***



GIFTED ARCHITECT

SUMMER LONGING

FURTIVE GLANCES

CELESTIAL EVENT

DESIGN PROWESS

*BOTANICAL GARDEN*

*SYDNEY FIREWORKS*

*CIRCADIAN RHYTHM*

*ROYAL MAUSOLEUM*

*NECTAR OF HEAVEN*

## JAMIE CLARKE TYPE

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Span, Capitals with Small Caps: Thin, Light, Regular, Semibold, Bold

HERALDIC CREST

APIS MELLIFERA

LIGA ESPAÑOLA

YOUR MAJESTY

SPOOKY CRYPT

*WOMAN IN BLACK*

*CHEQUERS COURT*

*BADGER THICKET*

*SPECTRAL LIGHT*

*ROSE & CROWN*

Span Condensed, Capitals with Small Caps: Thin, Light, Regular, Semibold, Bold

TUESDAY, MAY, 1925

PESTO & PANCAKES

AUDREY HEPBURN

WYVERN BINDERY

ST. PATRICK'S DAY

*EASY COME, EASY GO*

*BRIGHTON PAVILION*

*CLARITY & QUALITY*

*FIENDISH GARGOYLE*

*PEREGRINE FALCON*

## JAMIE CLARKE TYPE

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Span Compressed, Capitals with Small Caps: Thin, Light, Regular, Semibold, Bold

LUNCHEON INVITATION

(SWEET PEA SHOOTS)

TEXTILE DESIGN 1873

JEEVES & WOOSTER

WASHINGTON STATE

*NATURE'S GOLDEN RATIO*

*RESPECTFULLY DECLINE*

*THE WALLS HAVE EARS*

*CRYSTAL CHANDELIER*

*BELGIAN CHOCOLATE*

Span, All Caps: Thin, Light, Regular, Semibold, Bold

MAGISTERIAL

CANTERVILLE

EAMES CHAIR

HIBISCUS TEA

PERSIAN RUG

*TEA MERCHANT*

*CHAISE ½ PRICE*

*MARY SHELLEY*

*100% ORGANIC*

*FOX & HOUNDS*

# JAMIE CLARKE TYPE

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Span Condensed, All Caps: Thin, Light, Regular, Semibold, Bold

ECCLESIASTICAL

*LATE MIDDLE AGES*

NOBEL PRIZE 1901

*WSPÓŁWYSTĘPUJĄ*

CAUTION: EDGE

*EUCALYPTUS TREE*

ASIAN RECIPES

*FABRICS 20% OFF*

THIN MARTIAN

*UNDERGROWTH*

Span Compressed, All Caps: Thin, Light, Regular, Semibold, Bold

INTEROPERABILITY

*HARD-BOILED FICTION*

HEARTFELT POEM

*THE ORIENT EXPRESS*

LYCEUM THEATRE

*THERMODYNAMICAL*

AZTEC PYRAMIDS

*SCOTTISH RED DEER*

PRUNUS SPINOSA

*GUNPOWDER 1605*

# JAMIE CLARKE TYPE

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Span Paragraph Samples: 16pt, Thin, Light, Regular, Semibold, Bold

JUST THEN SHE HEARD SOMETHING splashing about in the pool a little way off, and she swam nearer to make out what it was: at first she thought it must be a walrus or hippopotamus, but then she remembered how small she was now, and she soon made out that it was only a mouse that had slipped

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# JAMIE CLARKE TYPE

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## Character Set (continued)

All Caps Punctuation           ::;·•/\(){}[]---«»<>|  
Mid Caps Punctuation           .,,:;...!i?¿(){}[]---,„“”‘’«»<>”’&  
Small Caps Punctuation       .,,:;...!i?¿(){}[]---,„“”‘’«»<>”’&

## Figures, Currency and Maths

Proportional Lining           0123456789 \$¢€£¥α#%‰°+−×÷=><~^◇  
Denominators, Superiors and Fractions   1 2 3 4 <sup>1 2 3</sup> / 1/2 1/3 2/3 1/4 3/4  
Proportional Oldstyle       0123456789 \$¢€£¥#%‰°  
Mid Caps Proportional       0123456789 \$€£¥%  
Small Caps Proportional     0123456789 \$€£¥%  
Tabular Lining               0123456789 \$¢€£¥#% (){}[].,,:;

# Acknowledgements

Many designers generously gave their time to help shape Span during its development.  
Thanks to Toshi Omagari and Dave Forster whose design guidance and production expertise was invaluable.  
Thanks to Ryan Gillard who influenced Span's early brief and typographic requirements.  
Thanks to Bradley Martin, Elliot Jay Stocks, Chris Baldwin and Nicole Phillips who kindly reviewed type specimens.



# JAMIE CLARKE TYPE

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Opentype Features

Feature Off

Feature On

All Caps – Punctuation

(H) [H]«H»<H>H/H/H•H:

(H) [H]«H»<H>H/H/H•H:

Small Caps

Gothic Novel (1846)

GOTHIC NOVEL (1846)

Standard Ligatures

refine flute

refine flute

Discretionary Ligatures

The offkey fjord

The offkey fjord

Contextual Alternatives – Narrow f and j

föhn tufão logjam

föhn tufão logjam

Fractions

1/2 1/3 2/3 1/4 3/4

½ ⅓ ⅔ ¼ ¾

Swash (Initial Forms)

Apple Berry Daisy

Apple Berry Daisy

Superscript

Ozymandias<sup>2</sup>

Ozymandias<sup>2</sup>

**Stylistic Sets** (Sets 1-4 also available in Small Caps and Mid Caps)

Hook J – Set 1

CONJURED

CONJURED

Long Tail Q – Set 2

ESQUIRE

ESQUIRE

Long Leg R – Set 3

PROPHECY

PROPHECY

Traditional U – Set 4

HIBISCUS

HIBISCUS

Flat foot q – Set 5

Squared

Squared

Alternate Ampersand – Set 6

Jekyll & Hyde

Jekyll & Hyde

Mid Caps from Lowercase – Set 7

Coronation 1838

CORONATION 1838

Mid Caps from Uppercase – Set 8

DRACULA (1897)

DRACULA (1897)

**Figures**

Proportional Oldstyle figures

In 1784 it began.

In 1784 it began.

Tabular Lining Figures

\$31.57 (€24,689)

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